

EPR | Plastics | Repair | Compostables | And More!

 Refocus.

 Restart.

 Renew.

Register Now!

Join us at the  
**RCBC 2021**  
Circular Economy  
Conference  
Online June 10-11

[www.rcbcconference.ca](http://www.rcbcconference.ca)

# Sponsorship Opportunities

## About the RCBC 2021 Circular Economy Conference

The 2021 RCBC Circular Conference: Refocus, Restart, Renew is an online networking and professional event hosted by the Recycling Council of British Columbia. The two-day virtual conference will take place June 10-11 and will draw industry professionals from across government, non-profit, and business sectors. With overarching goals to reduce waste and transition to a circular economy, the conference will feature progressive programming, best practices, and innovations from BC, Canada, and around the world.

This year's conference theme aims to focus on a set of 3R's that is now on everyone's minds: Refocus, Restart, Renew.

"We're excited to leverage the advantages of a virtual platform to deliver engaging content and meaningful connections for conference attendees," states RCBC Executive Director Lyndsay Poaps. "Thought-provoking speakers, global ideas, streamlined sessions, and networking opportunities—these are the elements the 2021 conference will provide."

Sponsors of the 2021 RCBC Circular Economy Conference will have the opportunity to be front and center as sector-leading companies and organizations. We welcome your support and commitment to environmental stewardship and protection through your participation in the following partnership opportunities.



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## About the RCBC 2021 Circular Economy Conference

Since 1974, RCBC and its members have worked towards our common goal of waste elimination. Every year, we strive to bring together this diverse community of professions to share and update our collective vision. It is in these gatherings that we share our knowledge and expertise, our successes and failures, and provide mutual support as we continue our journey along the path towards a zero-waste future and a sustainable circular economy.

We cannot accomplish this task alone. Your financial contribution helps realize everything from sessions devoted to the emerging topics of reuse and repair, to providing an opportunity to connect subject matter experts with real-world practitioners. Your generosity and participation not only provides a content-rich and engaging experience for our delegates, but also enables RCBC to continue its work throughout the year. Without you, we could not provide the public education and information services so depended upon across the province, services that help build the foundation for the zero-waste vision we all strive to achieve.

Thank you for your support, and we look forward to connecting with you.

A handwritten signature in black ink, appearing to read "Lyndsay Poaps".

**Lyndsay Poaps**  
Executive Director  
Recycling Council of British Columbia

## Conference Sponsorship Levels and Opportunities

	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)
Complimentary registration(s)	3	2	1
Rotating banner ad on event page	✓	✓	✓
Sponsor profile - Name, Logo, Description, Website, Social Media Links	✓	✓	✓
Downloadable PDF's on sponsor profile	✓	✓	-
Banner ads shown throughout event (speakers, agenda, main menu)	✓	✓	-
Alert notifications sent to all attendees	2	1	-
Session sponsor and Recognition	✓	✓	-
Award sponsor and Recognition	✓	✓	-
Video ad display before requested session	✓	✓	-
Custom home screen ad with link to company profile	✓	-	-
Keynote sponsor and Recognition	✓	-	-
Logo featured on polling/Q&A page	✓	-	-

*\* Availability may vary. Higher level sponsorship may eliminate opportunities at lower levels.*