

Waste Reduction Week Spotlight: Plastics

Plastics Thursday



WASTE REDUCTION WEEK IN CANADA



The Issue



• Since the 1950s, 8.3 billion tons of plastic has been generated around the world. That's equivalent to more than 1,440 Pyramids of Giza! (source: [Weight of stuff](#))



• Only 23 per cent of those plastics have been recovered or recycled. (source: [wrvcanada.com](#))



• It is estimated that an additional 12 billion tonnes of plastic will be lost to disposal by 2050. (source: [wrvcanada.com](#))

The Status Quo



~40% of the plastic produced each year is packaging, used once and thrown away. (source)



One garbage truck of plastics is lost to the ocean globally every minute. (source)



By 2050, there will be more plastic in the ocean than fish, by weight (source)

What We Can Do TODAY



REFUSE to use any form of single-use plastics whenever possible.



SWITCH to alternate, reusable, or zero packaging options whenever possible.



DEMAND recycled plastic content for all essential plastic products.



What if in the Future, We...

Together, we have developed a vision for a circular economy for plastics packaging in Canada and assembled the collective will to drive rapid, unprecedented change.



Normalize the sentiment that plastic waste is 100% unacceptable?



Drive real systems change that eliminates plastics leakage into the environment?



Collaborate with players big and small to build a circular economy for plastics packaging?

Want to Learn More?



www.rcbc.ca

Lower Mainland: 604-732-9253

Toll-free BC: 1-800-667-4321



The Canada Plastics Pact Roadmap 2021-2025



Designing Out Plastics Pollution