

RCBC 46th Conference on Circular Economy
20/20
Foresight
Transforming Tomorrow
June 10-12, 2020 Whistler, BC

Sponsorship & Exhibitor Opportunities

About the Conference

The RCBC Conference on Circular Economy & Trade Show is a premier networking and professional development event hosted annually by the Recycling Council of British Columbia. The three-day conference draws approximately 250-300 industry professionals from the government, non-profit, and business sectors. With overarching goals to reduce waste and transition to a circular economy, the conference features progressive programming, preferred practices, advanced theory, and innovations from BC, Canada, beyond our shores, and around the world.

Who Attends RCBC Conferences?

- Over 250 Delegates**
Representation from Government, Community Non-Profits, Businesses Large and Small
- Over 150 Unique Organizations**
Connecting through 10+ Hours of Networking built into the programming
- From 60 cities across BC, Canada & beyond!**
Learning from a diverse range of #WasteReduction and #CircularEconomy experts and professionals

Sponsors and exhibitors to the 46th Annual Zero Waste Conference have the opportunity to be front and centre as sector-leading companies and organizations. We welcome your support and commitment to environmental stewardship through your participation through the following partnership opportunities:

MESSAGE FROM BROCK MACDONALD, CEO



Thank you one and all!

Every non-profit has its mission, its purpose, its raison d'être by which it is defined. Since 1974, RCBC and its members have worked towards the elimination of waste as our common goal. It has been a long time, on a long road, and our work is not yet done. Every year, we gather this diverse community of professionals whose collective vision is a world without waste. In that moment, we share our knowledge and experience, our successes and failures, provide mutual support, and continue our journey along the path towards the zero-waste future of a sustainable Circular Economy.

We cannot do this alone. Whether it's a session focused on circular economy principles or an opportunity to network with colleagues over lunch, your contribution is what makes this conference happen. Your continued participation and generosity not only provides a quality experience for delegates, it also enables RCBC to continue its work throughout the year. Without you, we could not provide the public education and information services so needed throughout the province to make our vision a reality in the years to come.

For giving us the opportunity to reduce waste in British Columbia we thank you one and all.

A handwritten signature in blue ink that reads "Brock Macdonald". The signature is fluid and cursive.

Brock Macdonald

Title Sponsor *(Limited to one Sponsor for this leadership opportunity)*

Cost \$20,000

Presented throughout the conference as the Title Sponsor

- Complimentary two-night stay in a one-bedroom suite
- Three complementary conference registrations & one exhibitor booth
- Complementary parking for principle sponsor delegate
- Complimentary RCBC membership (for first-time members)
- Primary positioning on all conference materials
- Welcome letter from company on website
- Onsite primary positioning of branded materials
- Mentions at all sessions
- Opportunity to speak to the delegates at the Opening Ceremonies
- Opportunity to speak to the delegates at a designated session
- Opportunity to present an award during the Gala Opportunity to speak to the delegates at the
- Opportunity to speak to the delegates at the Closing Ceremonies

Platinum, Gold, Silver, and Bronze Sponsorship Opportunities

Benefits	Platinum \$7500	Gold \$5000	Silver \$2500	Bronze \$1500
Comp/Discounted Registrations	3 complimentary registrations	2 complimentary registrations	1 complimentary registration	1 (50% discount) registration
Priority positioning on conference materials based on sponsor level	√	√	√	√
Invitations to Sponsors Reception	√	√	√	√
Recognition at designated conference events	√	√	√	√
Naming Opportunities for designated events	√	√	√	√
Speaking Opportunities to address delegates at designated events	√	√	√	–
Naming Opportunity for the RCBC Awards & Co-host (As Awards Sponsor)	√	–	–	–
Co-host & awards sponsor (allows for individual category sponsorship by others)	*	√	–	–
Individual Award Sponsor & Presenter	*	*	√	–
Individual Award Sponsor	*	*	*	√
Complimentary RCBC Membership For 1st time Sponsors	√	√	–	–
Video Ad opportunities at designated event	√	√	–	–
Complimentary Trade Show Space	√	–	–	–
Acknowledgement on all event communications, literature and signage	Business Logo with hyperlink To business website	Business Logo with hyperlink To business website	Business Logo	Business Logo
* Availability may vary. Higher level sponsorship may eliminate opportunities at lower levels.				

Sponsorship Confirmation

Company Name: _____

Sponsor Contact: _____

Telephone: _____ Cell: _____

Address: _____

City: _____ Prov: _____

Postal Code: _____

Email: _____

Please select from the exclusive opportunities below

Sponsorship Level	Naming Opportunity	Cost	Available / Taken
Title	Presenting Sponsor	\$20,000	
Platinum	Delegate Lounge (Trade Show)	\$7,500	
Platinum	RCBC Awards Title Sponsor	\$7,500	
Platinum	Gala Banquet	\$7,500	
Platinum	Plenary Session	\$7,500	
Gold	Opening Reception	\$6,500	
Gold	Breakfast Friday	\$5,000	
Gold	Breakfast Thursday	\$5,000	
Gold	Gala Dinner Service	\$5,000	
Gold	Keynote Speaker (1)	\$5,000	
Gold	Lunch Friday	\$5,000	
Gold	Lunch Thursday	\$5,000	
Gold	Plenary Session (9)	\$5,000	
Gold	Pre-Gala Reception	\$5,000	
Gold	Conference App	\$5,000	
Gold	Nutrition Breaks – one day	\$5,000	
Gold	Wine Sponsor (full)	\$5,000	
Silver	Wine Sponsor (2 = white or red)	\$2,500	
Silver	Nutrition Breaks (per break)	\$2,500	
Silver	Breakout Session sponsors	\$2,500	
Silver	Wine Sponsor (2 = white or red)	\$2,500	
Silver	Speakers Gifts	\$2,500	
Bronze	Delegate Gifts	\$1,500	
Bronze	Individual RCBC Awards	\$1,500	
Bronze	Registration Table Sponsor	\$1,500	
Friend	General Contribution	\$1,000	

Confirmation packages will be issued for all confirmed sponsorships, along with invoices that are payable upon receipt. Receipts for Income Tax Purposes for the value of the sponsorship minus the value of the complimentary registrations are available upon request. Some opportunities may become available if right of first refusal is waived by a previous sponsor.