

# Waste Reduction Week Spotlight: Eco-Train

**eco-train**  
Case Recovery Program

In Partnership with

**HITFAR**  
we've got it.™



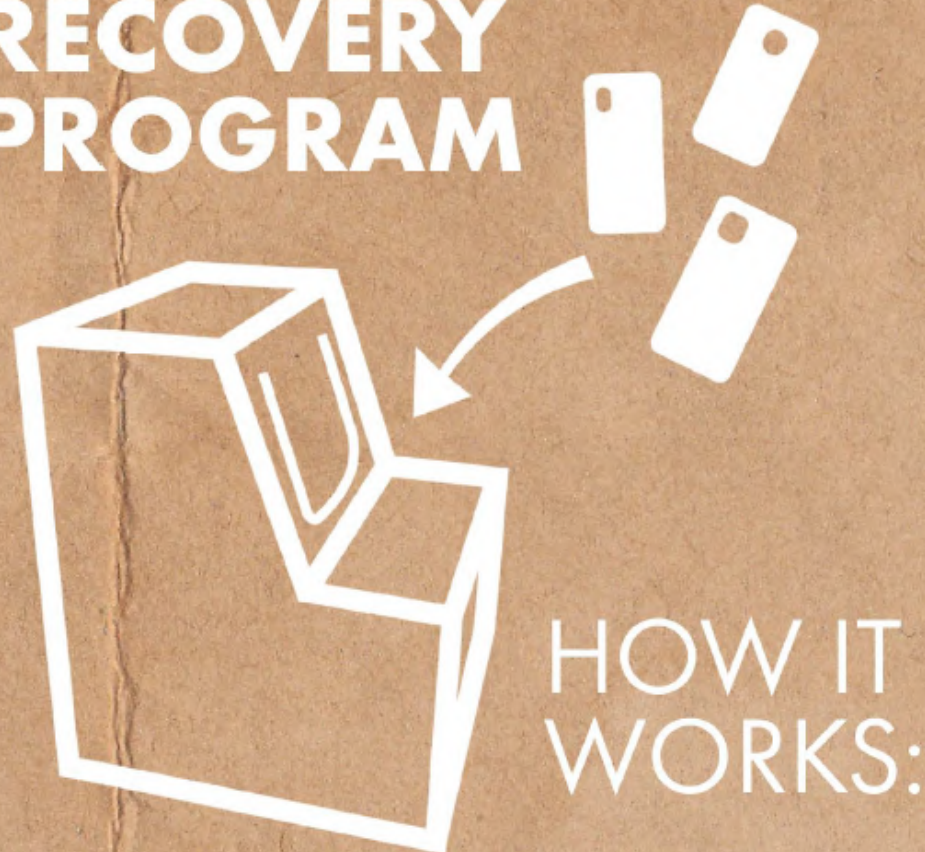
## The ISSUE

Only 1 in 5 phone cases made are ever sold.

Most become obsolete when new phone models come out.

Phone cases are NOT accepted in municipal recycling or composting programs.

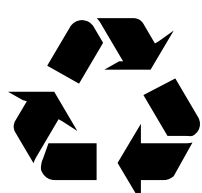
## CASE RECOVERY PROGRAM



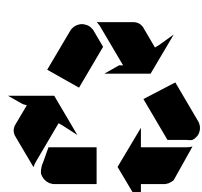
## The Collection

- Retailers can receive a box from Hitfar to collect old cases.
- All cases except metal and battery cases are accepted.
- Dead inventory stock is also included!

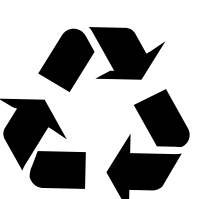
## Practicing the 3R's



Consider buying a durable case that will last the life of your phone.



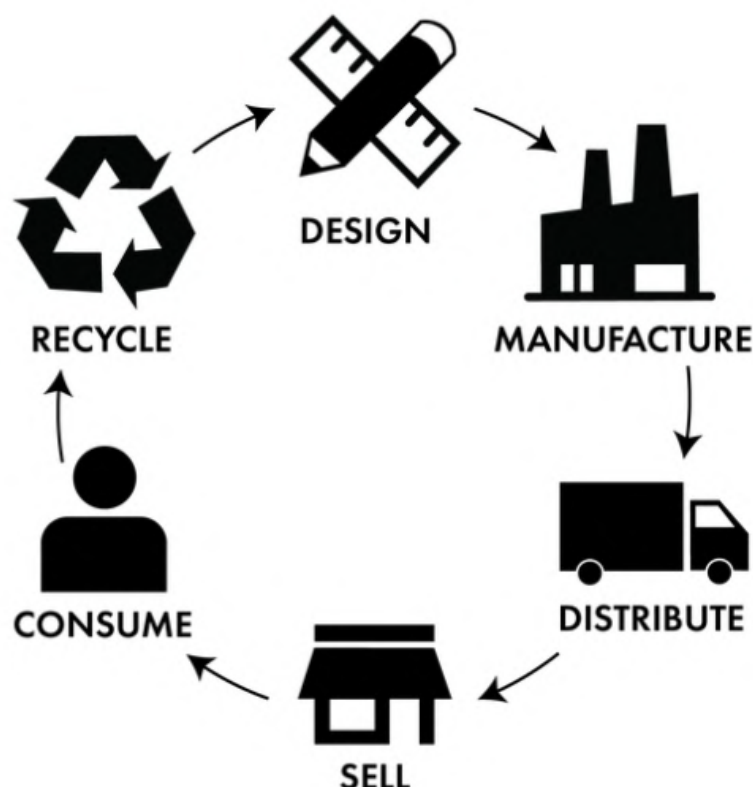
Choose compostable & recyclable cases that can be returned to brand partners for diversion.



Consider a phone that's as futureproof as possible to extend the lives of both phone and case!



## The Future is Circular



Designing waste out of the loop altogether.



Materials are cycled back to make new products.



Renewable energy to minimize carbon emissions.

Find a Drop-off Retailer  
[eco-train.com/retail-partners](http://eco-train.com/retail-partners)

You may be eligible for a discount on a new eco-friendly case!



*Burnaby-Based!*

**eco-train**  
CASE RECOVERY PROGRAM

SUPPORTS A CIRCULAR ECONOMY  
ENCOURAGES SHARED RESPONSIBILITY  
HELPS REDUCE PLASTIC WASTE

Want to Learn More?

**eco-train**  
Case Recovery Program

Resources & Services:  
[eco-train.com](http://eco-train.com)



[www.rcbc.ca](http://www.rcbc.ca)  
Lower Mainland: 604-732-9253  
Toll-free BC: 1-800-667-4321



[www.wiwcanda.com](http://www.wiwcanda.com)